

NEW CREATION CHRISTIAN ACADEMY

330 Lake Dow Road, McDonough, Georgia 30252
Phone: 770-898-9728 Fax: 770-320-8300

July 2011

Dear Community Business Leader:

We hope you will be an active participant and sponsor for the 2nd Annual Crusader Country 5K Run on Saturday, September 24, 2011! This event will benefit students and programs at the New Creation Christian Academy (NCCA). As a private school/homeschool enhancement center, we must fund our sports programs through fees. NCCA strives to provide a well-rounded education that makes a difference in student lives and prepares them to not only be successful college students but also productive citizens in the community. Donations enable NCCA to provide athletics, and sports programs that are competitive for boys and girls as well as a superior education. It is our goal to make sports participation affordable for every student.

There are several levels to this giving opportunity. Your gift will be recognized with your company's name and logo featured on the back of a **cotton T-shirt** as a proud sponsor of this exciting event. Race T-shirts are given to runners, volunteers, and sponsors. The Crusader Country 5K Run will be advertized on the radio, in area newspapers, and on regional running websites and our fall and spring programs.

<i>Sponsorship Levels</i>	<i>Ad Size on T-Shirt</i>	<i>Complimentary T-shirts and race numbers</i>	<i>Other promotional</i>
\$1000 – Platinum	<i>Large bold w/logo</i>	4 T-shirts and 4 race numbers	Promotion recognition on website, programs, announcement at race
\$500 – Gold	<i>Medium w/logo</i>	2 T-shirts and 2 race numbers	Promotion recognition on website, programs, announcement at race
\$250 – Silver	<i>Small listed in bold</i>	2 T-shirts and 1 race number	Promotion recognition on website, programs, announcement at race
\$100 - Bronze	<i>Name listed</i>	1 T-shirt 1 race number	Promotion recognition on website, programs, announcement at race

NCCA is a non-profit corporation exempt from federal income tax under section 501©3 of the Internal Revenue Service Code. Your gift is tax deductible under Section 170 of the code

Please let us know by **August 19** what your sponsorship commitment will be in order to allow the proper time for T-shirt preparation and placing your logo on the website beginning in July.

Please consider not only being a sponsor, but encouraging your employees and associates to join us as participants. A registration form is attached. Additional registration forms can be found at www.nccacademy.net.

Thank you for your time and support!

2011 Crusader Country 5K Committee

Leesa Rasmussen

Cyndi Buttermore

Jim Pittman

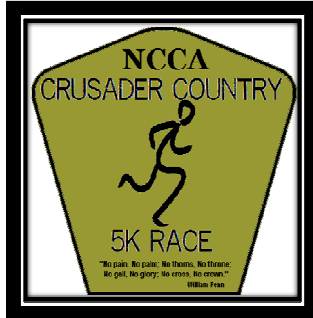
Merry McMillan

NCCA serves students of any race, color, nationality and ethnic origins to all the rights, privileges, programs and activities generally accorded or made available to students at NCCA. NCCA does not discriminate on the basis of race in administration of its educational or admission policies, scholarship and loan programs; athletics department or other NCCA-administered programs.

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(Sponsor keeps this portion for tax records)

Business Name _____

Amount _____ Date _____

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The NCCA Crusader Country 5K Committee thanks you for your support. We couldn't do it without you. Please consider not only being a sponsor, but encouraging your employees and associates to join us as participants. Registration forms can be found at www.nccacademy.net.

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New Creation Christian Academy Contribution Receipt

(Return this portion to NCCA/5K Race, 330 Lake Dow Rd., McDonough, GA 30253)

Business Name _____ Phone _____

Address: _____ Contact : _____

Email address: _____ Phone: _____

T-shirt size(s) _____ (We will be contacting you for a jpeg file with the logo you wish to appear on the T-shirt.)

Sponsor Level _____ Contribution _____